



# INNOVATION



## FINANCIAL MANAGEMENT, CRM, AND RETAIL MANAGEMENT SOLUTIONS FOR NATIVE AMERICAN GAMING ORGANIZATIONS

### **Simplify tribal, gaming, and retail operations**

Native American tribal governments face unique challenges managing tribal, gaming, and retail operations. Dynamic growth combined with often strict financial reporting requirements can strain financial systems, reduce productivity and raise costs. Microsoft Dynamics® can help Native American tribal governments improve revenue management, meet compliance requirements and take control over costs. By consolidating tribal, gaming, and retail operations under a single umbrella, tribal governments can improve efficiency, accountability, and visibility.

### **Streamline financial management**

Accountability has become a critical issue for tribal governments, as federal agencies press for more detailed, timely information about tribal, gaming, and retail operations. Microsoft Dynamics can help tribal governments improve accountability with powerful, integrated financial management tools. An integrated casino management and financial accounting system will provide more accurate forecasting and contingency planning.

Microsoft Dynamics enables tribal management to easily see and analyze the costs and revenues associated with tribal activities, including:

- *Web based requisition management with approvals*
- *Integrated Time Capture, Payroll and Human Resource management*
- *Provide enterprise integration into your financial system from Casino Management and Point of Sale systems*
- *Fixed Assets and Inventory*
- *Trust Funds and Trust Assets*
- *Consolidated Financial Reporting*

With Microsoft Dynamics, tribal governments gain greater visibility over financial operations, simplify and consolidate reporting, and ensure compliance with grant requirements and other legal requirements.

### **Enhance constituent management**

Satisfy requests from tribal constituents and improve communication with Microsoft Dynamics Customer Relationship Management Solutions. Smaller budgets and spending reductions have caused many tribal governments to cut constituent services. Microsoft Dynamics CRM enables tribal governments to improve efficiency in providing services, advance delivery, and increase the effectiveness of core tribal services.

Tribal governments can use Microsoft Dynamics CRM to track, store and analyze demographic information on tribal members, respond quickly to constituent requests, and better share information. Centralizing constituent requests creates an audit trail that can be analyzed to improve service speed and reduce costs. Inefficient or redundant processes can be identified and eliminated.

### **Improve retail management**

Microsoft Dynamics for Retail Management helps to optimize revenues from smoke shops, convenience stores, museums, and other retail operations. These powerful, integrated tools enable productivity through automation for tribal, gaming, and retail operations.

The retail software package helps you manage a wide range of store operations including:

- *Point-of-sale operations*
- *Inventory control and tracking*
- *Pricing, sales and promotions*
- *Customer management*
- *Out-of-Box Integration into Microsoft Dynamics GP*
- *Customized reports*
- *Information security*

Benefits include greater inventory efficiency and reliability, as well as improved customer service and customized, accurate reporting.

### **Achieve the full potential of your tribal, gaming, and retail operations**

Microsoft Dynamics helps Native American tribal governments gain access to real-time information through financial management,

constituent management and retail management applications to improve effectiveness, efficiency, and accountability. Learn how Microsoft Dynamics can help optimize the potential of your tribal operations, and provide better service to your constituents.

### **Familiar to your people**

Microsoft Dynamics GP works with and like other Microsoft products such as Excel and Word. Most people across your organization will feel comfortable with Microsoft Dynamics GP's familiar Microsoft Outlook user interface and functionality. This is an advantage to your organization since most employees retain Microsoft products skill sets today.

### **Want more information?**

**Contact Arctic Information Technology.**

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### **About Arctic Information Technology:**

Arctic Information Technology is a Microsoft Gold Certified Partner with certifications in Dynamics GP, Dynamics CRM, RMS (Retail Management System), Microsoft Office SharePoint Server, SQL Server, and Exchange Server. Arctic Information Technology focuses on providing business solutions to tribal gaming organizations and non profits.



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